HIGH5GAMES™

Casino Platform

High 5 Games products are exceptional and run on our own proprietary digital casino platform for both social and regulated markets. Features are constantly added across all products to work seamlessly together across mobile and desktop

Reputation for creating industry's most popular games

Large volume of games with blockbuster hits

We differentiate ourselves by generating high (game) output, proprietary and third-party, without compromising on quality

Consistently producing smash hits (e.g., Da Vinci Diamonds, Golden Goddess)

Our games and content carry significant brand value across land casinos, cabinets, social, and online - in the US and world wide

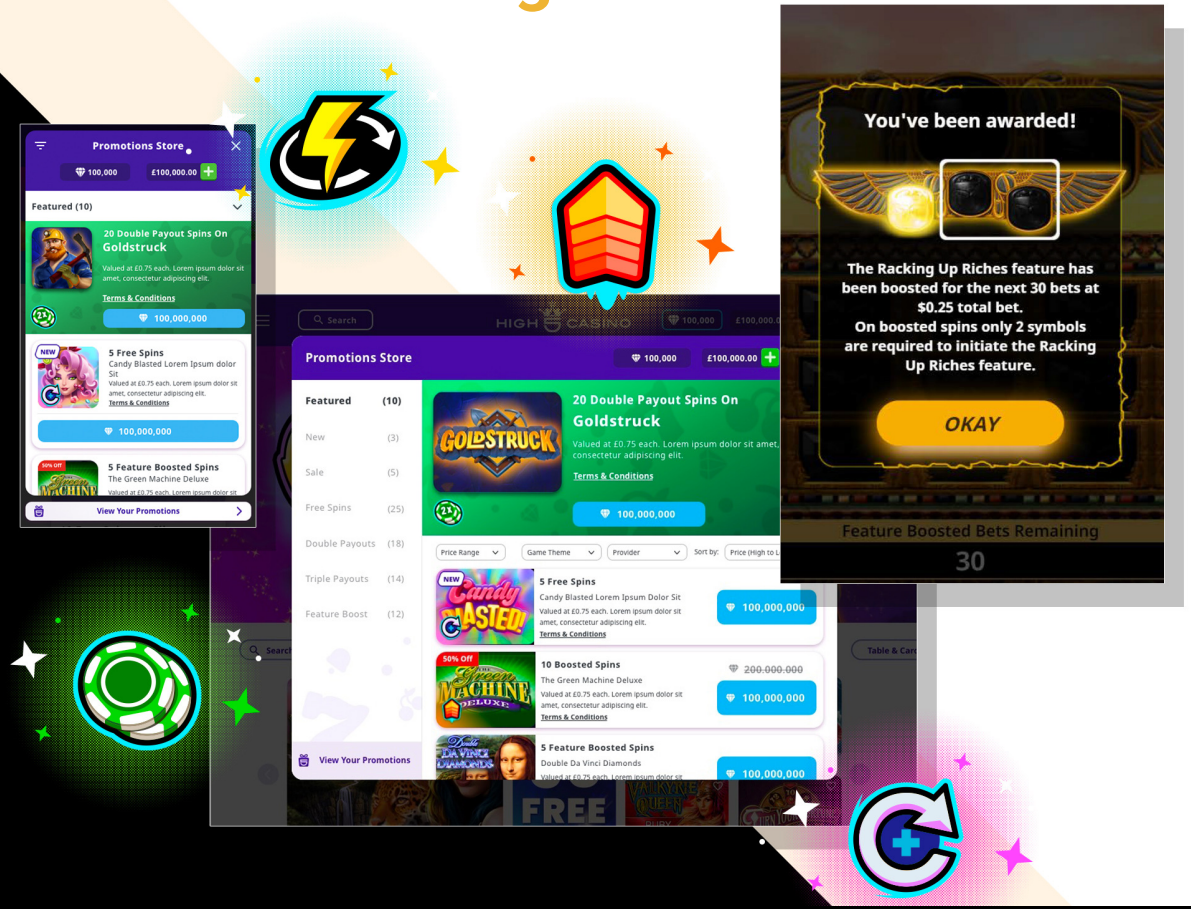
Robust, cutting-edge analytics and data-driven player experiences

AI-driven product customization

- Individualized Game recommendations
- Pricing optimization and nudging techniques
- Feature customization based on player bet level and engagement history
- Real-time reactive promotions crafting players' journey
- Smart triggers for high-probability monetization touch points

- Rich event data collection and automated data flows
- Regular updates of ML models for churn prediction and monetization forecasting
- Cross-product flows for increased ecosystem-wide retention and LTV augmentation

Overview of High 5 Games Product & Tech



Promos on Demand

- Unique feature in RMG with in-game promo functionality
- Unified promos triggered across games and platform is a Core differentiator for our brands
- Pop-up store, accessible from home screen and in game
- Improved UI/UX, easy sorting and filters
- Smart sorting in game, prioritize promos available for the game your playing.
- Feature structure can translate to social as well

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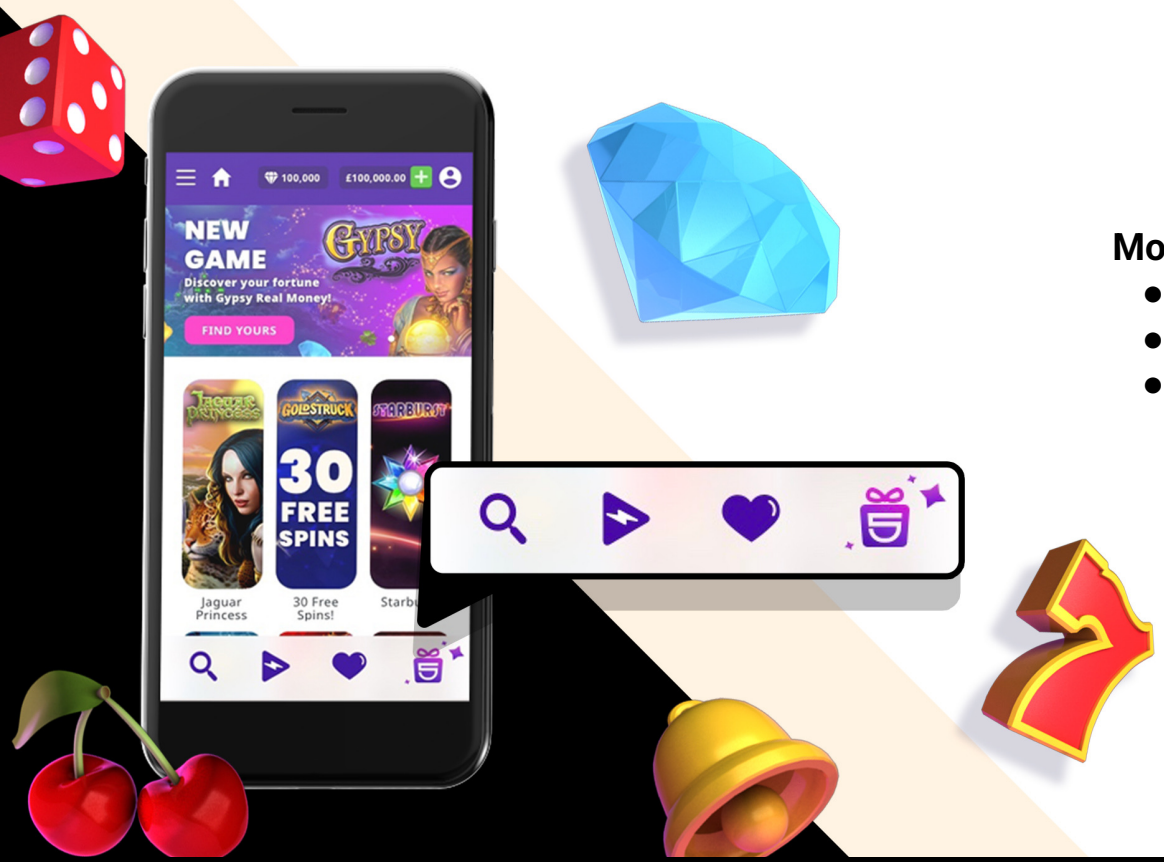

Mobile First Design Updates

- Designed with mobile play in mind
- Quick access UI for key features
- Search, player favorites and promotions on demand

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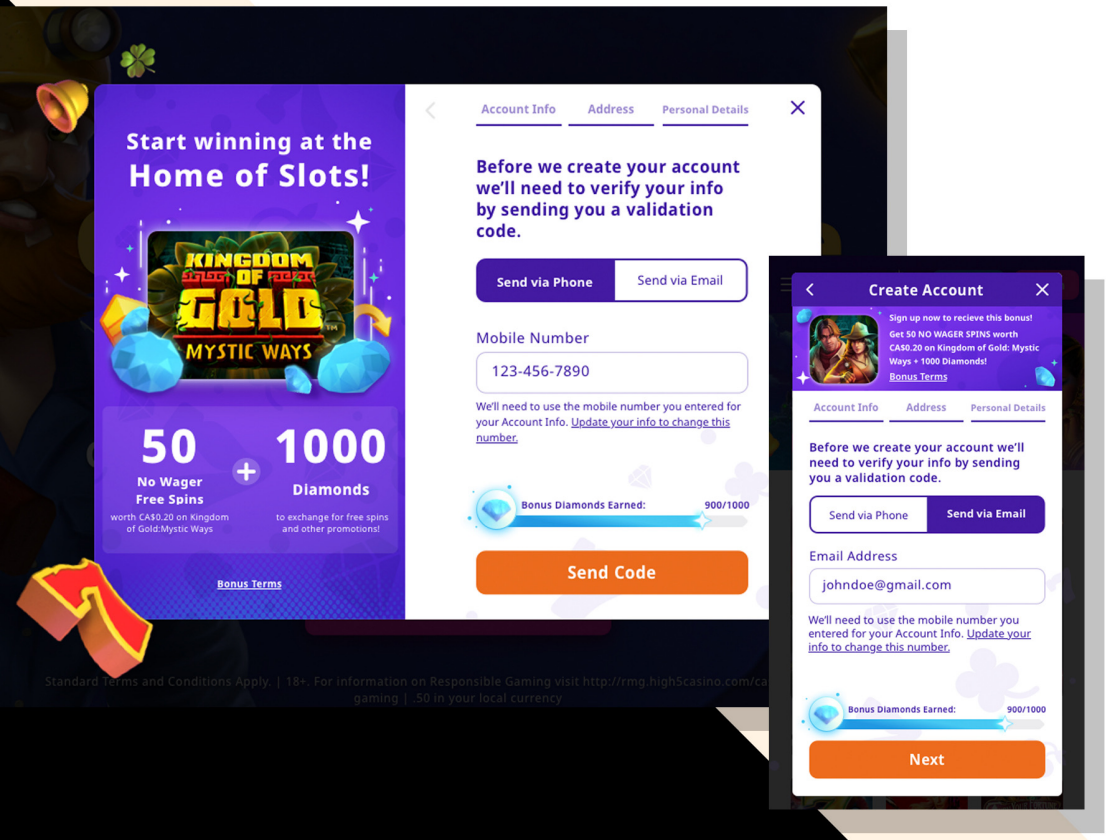

Refined registration flow for RMG brands

- Increase chance of successful player conversion
- Simple and clean UX
- Modular structure for input fields, customizable for all regions

Welcome offer persistent through flow to encourage completion. Secondary currency will increase as each step in the flow is completed.

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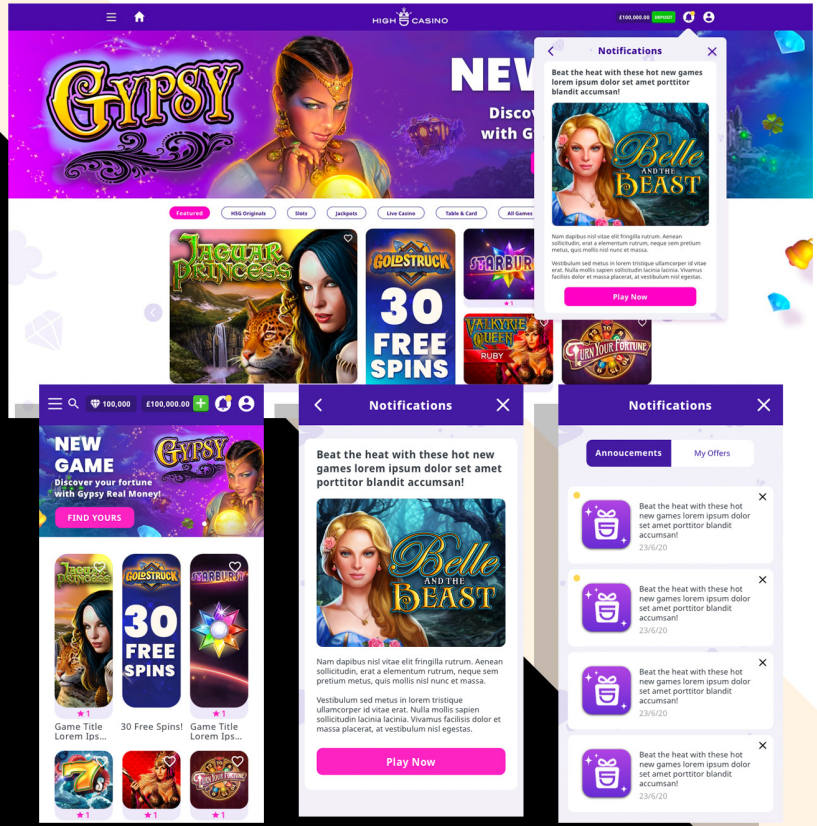


Frequent and high-quality player engagement

- Communicate directly with player in real time on site.
- On site notifications and player inbox
- Great supplemental channel to traditional CRM touchpoints such as SMS and email.
- Improved UX for players, all their offers in one place to review at any time

Powered by VAULT 5

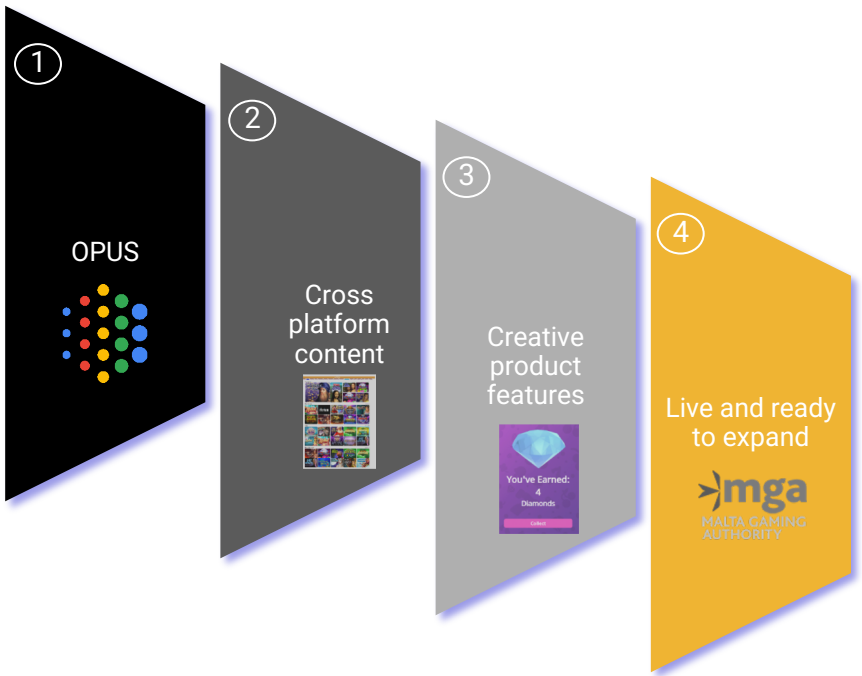
99.9%
Server uptime

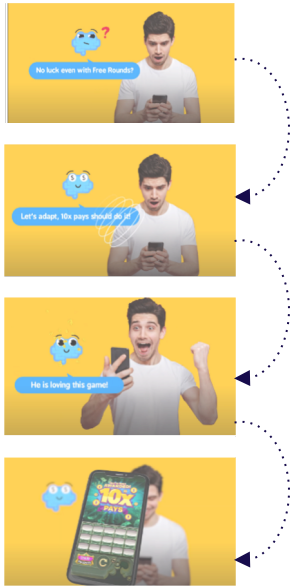
200+
Games

Highly optimized HTML5 pipeline delivers a consistent stream of premium content to more players in more places than ever before. All H5G games are RGS ready

HIGH5GAMES

Sophisticated PAM capable of 360 degree offering





1. **Built OPUS platform using Google AI;** provides real time signals, triggers events using advanced data tools

2. **Mix of prop and 3rd party content** across all platforms; NetEnt, Evolution, Pragmatic, BTG and more

3. **CRM and advanced UI** drives adaptive promotions, cross platform economy, in-game promos for cross-sell funnel

4. **Vertically integrated across brand, platform services, licenses and content.** Approved by MGA[1]

   Fast and scalable. Currently integrating into Operators' CRM systems

Unique position relative to operators and B2B; OPUS has back-end flexibility, providing seamless integration for launching into new states

1. GLI19 certification and DGE testing

Platform ready for success

Licences (B2B)

UK | Malta | Gibraltar | Canada

NJ | MI | PA | WV

Value proposition

Top performing games | Exclusive content | Unique loyalty program

Social to Real X-sell | Omni-channel capabilities | Personalized surfacing

Infrastructure

Automated KYC and Payments

Proprietary technology

Infrastructure | Front-end | PAM

Leadership

Experienced US and EU Operational Team

Evolution Gaming

NETENT